HENRY SCHEIN

Reveal Clear Aligners

The clear solution for general practitioners to provide reliable, comfortable, and esthetic orthodontic treatment while growing their practices

SHIVANI PATEL, DMD

Dr. Patel received a degree in biology from the University of South Carolina in 2006 before attending dental school at the Medical University of South Carolina, where she received numerous academic and clinical awards. After earning her degree, she completed a General Practice Residency at Palmetto Health Richland, where she expanded her duties to include oral surgery, endodontics, implant dentistry, and complex restorative procedures. Dr. Patel is a member of the American Dental Society, Academy of General Dentistry, South Carolina Dental Association, and the South Carolina Academy of Implant Studies. She is past president of the Greater Columbia Dental Association and current president of the Mid-Carolina Study Academy.

"I really don't like how this one tooth looks. Can you help?" Over the years, Dr. Shivani Patel would frequently hear that question from patients who had an anterior misalignment. She would often refer those patients to an orthodontist, but for one reason or another, they'd rarely make that appointment. They'd tell her, "I want you to do it."

Those conversations led Dr. Patel to consider offering clear aligner treatment at her general practice in Columbia, SC, but she wanted to make sure she found the right provider. After years of telling patients she'd let them know if she decided to add the service, she was able to share the good news last year, much to her patients' delight.

Dr. Patel's choice for a clear aligner partner was Reveal from Henry Schein, a company she'd come to trust for its high-quality customer support. She had a representative come to the office to discuss the product, and after all of her questions were answered, she decided to try a case. "I tried it on a friend of mine, and it went really well," she said.

Having offered Reveal for more than a year now, Dr. Patel said patients have welcomed the new treatment option to improve their smile. "I ask them what they like or don't like about their teeth, and they just open up—they appreciate that question being asked," she said. "Sometimes they want whitening, and other times straightening. We just go with it from there."

> "Reveal has given people an extra incentive to come over to my practice."

The Reveal workflow is simple: Dr. Patel takes an impression and photos, brings up the case-submission portal, and submits the case within 10 minutes. The Reveal team then designs a treatment plan for the doctor's review and acceptance, and the clear aligners are delivered soon after. "It's very streamlined and easy to use," she said. Further, no attachments have been needed for the mild to moderate anterior cases she's done, thanks to the aligner's intimate fit.

A Clear Favorite

One reason Dr. Patel chose Reveal is because of its superior clarity. The aligner is guaranteed not to discolor, cloud, or yellow over time—and that became evident as she navigated her first batch of cases. "The tray quality is really, really fantastic. My first cases were friends and family, so they were able to give me the honest truth about what they thought. One of them drinks coffee all day long, and we just didn't see the staining that we've seen with other aligners."

Patients have been pleased with the lower price point of Reveal, as well as the comfort of wearing them, and, ultimately, the outcome. As a result, word of mouth and online marketing, including an active social media campaign, have garnered the attention of new and existing patients.

"It's given people an extra incentive to come over to my practice," Dr. Patel said.

3 REASONS TO OFFER REVEAL

- Proprietary ClearWear material provides ultimate esthetics
- Precision-fit aligners reduce the need for attachments
- Accepts impressions from all leading scanners and VPS impression material

FOR FREE INFORMATION:

800.372.4346

henryschein.com